



# SHRINK IT RIGHT

**GUARANTEED SAVINGS  
OF UP TO 30%**

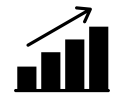
# Shrink It Right

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## What It Is

Shrink It Right audits existing shrink wrap practices, materials and equipment. The program will identify areas of inefficiency and offers improvements to increase productivity and reduce per pack costs. Through the Shrink It Right program our clients have realized savings of up to 30%.

## Benefits



Increased Throughput



Reduced Film Waste



Reduced Parcel Theft

## How It Works

Our Packaging Specialists perform an in-depth audit of your existing shrink film packaging. This audit identifies optimization areas that increase packaging speeds and improve shrink wrap standards. Shrink It Right can involve the addition of automated packaging or optimized shrink film materials and procedures.



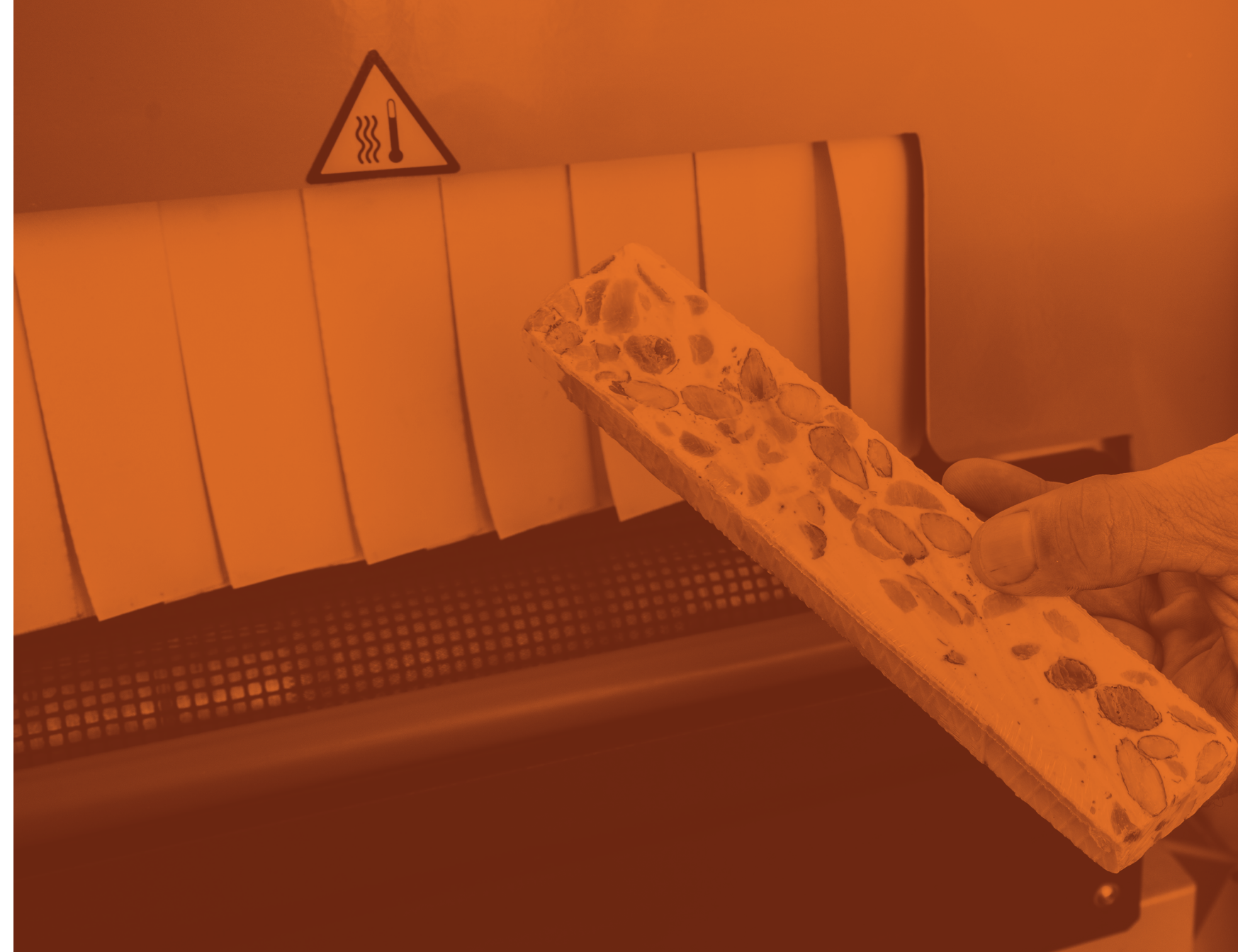
Reduced Film Consumption



Reduced Labour Costs



Consistent Wrap Standards





# Shrink Wrap Machines

Shrink Wrapping is a process that involves the application of temperature sensitive films. When heat is applied to the film it shrinks tightly to whatever it is covering. Shrink wrapping equipment is available for a variety of product sizes and in both automatic and semi-automatic formats.

## Types of Shrink Wrappers

- L-Sealers
- Automatic Form-Fill-Seal
- Shrink Tunnels
- Shrink Bundling

## Top Benefits of Shrink Wrap Machines



### Increased Efficiency

Automated shrink wrap machines increase packaging speeds and offer a consistently high-quality finished product.



### Reduced Labour Costs

Semi-Automatic and Automatic Shrink Wrappers equipped with a Shrink tunnel allows for the reallocation of labour to areas where it is needed most.



### Reduced Packaging Waste

Improved film gauging and properly sized shrink bags help reduce the raw materials used per package and reduces the amount of film waste created.

# Shrink Film

Getting films to shrink properly on packages consistently requires a complete understanding and control of the shrink wrap process. There are a variety of variables that affect the final result includes heat, shrink time and the size the bag you are creating.

We specialize in developing efficient and effective shrink wrap packaging backed by factory trained experts. Our Packaging Specialists work with world-class film manufacturers to offer state of the art high-quality shrink wrap packaging solutions.

## Why Use Shrink Film

Shrink film packaging offers a multitude of benefits when used as either a primary or secondary packaging method. Strong, protective films protect and unitize products ensuring a safe delivery to stores and can help reduce secondary packaging by up to 80%. High-quality primary packaging films offer strong clarity and security for a variety of products from high-end electronics to fresh food.



**Reduce Packaging Waste**



**Tamper-Evident**



**Improve Product Security**



**Protect Against Elements**



**High Puncture Resistance**



**Easy Processing**

## Food Grade Shrink Film

Crawford Packaging offers food grade shrink film solutions ranging from premium printed films for fresh foods to crystal clear polyolefin films for frozen foods.



**Excellent Optics**



**Food Certified**



**Designed for Fresh & Frozen**



**Low to High Gauge**



# Service

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1

## Packaging Consulting

Choose the right product to meet your business requirements. Our knowledgeable Packaging Specialists will work with you to provide the best solution for your packaging operation needs. Benefit from our extensive project experience.

2

## Packaging Equipment Deployment

Our expert automation team ensures successful equipment deployment. Our team gets your new system up and running quickly, and provides hands-on operator training to maintain optimal performance levels.

- Equipment Placement
- Installation & Upgrades
- Training

3

## After Sales Service

We stand behind our products by offering our clients outstanding after sales service. Our automation team is fully qualified to maintain, service and source parts for all major brands of packaging equipment solutions.

- Preventative Maintenance
- Emergency Repair Service
- Replacement Parts



### Performance Guarantee

At Crawford Packaging we do not just sell, install and service turn-key packaging solutions. We are committed to maximizing performance by ensuring installations operate as promised. We find the right packaging machines, products and services to make sure your packaging solutions run quickly and efficiently. At Crawford Packaging performance is not just our goal, it's our promise.

# Buy It Right

## Financing Program

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### What is Buy It Right?

Let your cost savings pay for your machine. The Buy It Right Program offers companies the ability to finance their equipment purchase over an extended period of time. The Buy It Right Program allows you to consolidate your equipment financing payments with the packaging material it uses. This allows businesses to avoid large capital costs.

### How Buy It Right Works

Working closely with your Packaging Specialist, you will develop a comprehensive packaging machine and materials plan.

#### The Packaging Material

Our Packaging Team will work with you to develop the estimated usage of your new packaging equipment over the length of your contract period. The packaging material purchases will form the basis for your financing plan payments.

#### The Packaging Equipment

We use the value of your equipment, and amortize the cost by distributing it across your forecasted packaging material use for the financing period.

#### Program Plan

Once your Buy It Right Program Plan development and packaging machine installation is complete, you are ready to begin packaging products. As you order additional packaging material the financed cost of your new packaging machine is reduced.



**No Capital Approvals**



**Conserve Cash**



**No Complications with Financing Institutions**



**Pay for Your New Equipment Through Automation Savings**

# Book your audit today!

Our team of Packaging Specialists will provide a complete audit of your entire packaging channel focused on:

- Cost Savings
- Labour Savings
- Productivity Improvement
- Product Integrity
- Environmental Solutions
- Maximized Efficiencies



Crawford Packaging

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