



# WRAP IT RIGHT

GUARANTEED SAVINGS  
OF UP TO 30%

# Wrap It Right

## What It Is

Wrap It Right audits existing stretch film practices and equipment to identify inefficiency. Wrap It Right will increase productivity and reduce costs through standardization of stretch film practices. Through the Wrap It Right program, clients have realized up to 30% on their annual stretch film costs.

## Benefits



Increased Throughput



Improved Film Consumption Rates



Increased Force to Load

## How It Works

Our Packaging Specialists perform an in-depth review of existing stretch wrap procedures. This audit will identify areas that can be optimized to produce a lower cost per skid through improved wrap standards. Wrap It Right can include improvements to existing stretch film, equipment, or wrap settings.



Reduced Shipping Damages



Improved Cost Per Skid



Consistent Wrap Standards







# Stretch Wrap Machines

Stretch wrapping also referred to as pallet wrapping, is the process of using stretchable plastic film to secure products firmly in place for shipping on pallets. Getting the right stretch wrap machine for your operation is critical to guaranteeing consistent and proper load control, packaging throughput, and optimal stretch film consumption rates.

## Types of Stretch Wrappers

- Semi-Automatic / Automatic Turntable
- Semi-Automatic / Automatic Rotary Arm
- Semi-Automatic / Automatic Orbital Horizontal Ring

## Top 3 Benefits of Stretch Wrap Machines



### Prevent Costly Damages

Stretch wrapping machines help keep consistent restraint pressure on your pallet, minimizing the risk of product damage and reducing unsaleables.



### Increased Efficiency

Available in automatic, semi-automatic and manual formats, stretch wrappers will increase throughput and reduce labour.



### Improved Health & Safety

Stretch wrappers help decrease insurance claims due to repetitive motion injuries caused by hand wrapping skids.

# Stretch Film

## Hand Stretch Film

From pre-stretched hand films to engineered lower gauges, today's hand film solutions are cost-effective, and operator focused. We carry a range of films to drive the productivity and product security your application depends on. Whether you are low volume shipper with less than 10 loads a day or are wrapping hundreds of loads, we have the hand stretch films that will deliver your goods intact every time.

## Machine Stretch Film

High-performance machine stretch films cover a broad range of high-performance machine applications. We carry a variety of films designed for semi-automatic to fully automatic in-line systems. Our lineup of cast and blown stretch films provide superior load retention, puncture resistance and greater cost efficiencies compared to competitive films.

## Cast Stretch Film

Cast Stretch Film, otherwise known as Cast Film or Cast Wrap, is manufactured using the cast extrusion process. Cast Film is the most popular type of film, suitable for various applications and features a double-sided cling.



**Excellent Optics**



**Strong Tear Resistance**



**Quiet Unwind**

## Blown Stretch Film

Stretch films manufactured by the blown extrusion process are called Blown Films. Blown Films produce greater puncture resistance and high film memory once stretched, allowing loads to stay secured.



**High Puncture Resistance**



**High Cling Levels**



**Strong Load Containment**

## Pre-Stretched Film

Pre-stretched film is film that has been stretched during the manufacturing process for manual operations.



**Safe and Easy Operator Application**



**Reduces Worker Insurance Claims**



**Tightens to Pallet Once Applied**



**Uniform Stretch Rates**





# Service

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## 1

### Packaging Consulting

Choose the right product to meet your business requirements. Our knowledgeable Packaging Specialists will work with you to provide the best solution for your packaging operation needs. Benefit from our extensive project experience.

## 2

### Packaging Equipment Deployment

Our expert automation team ensures successful equipment deployment. Our team gets your new system up and running quickly, and provides hands-on operator training to maintain optimal performance levels.

- Equipment Placement
- Installation & Upgrades
- Training

## 3

### After Sales Service

We stand behind our products by offering our clients outstanding after sales service. Our automation team is fully qualified to maintain, service and source parts for all major brands of packaging equipment solutions.

- Preventative Maintenance
- Emergency Repair Service
- Replacement Parts



### Performance Guarantee

At Crawford Packaging we do not just sell, install and service turn-key packaging solutions. We are committed to maximizing performance by ensuring installations operate as promised. We find the right packaging machines, products and services to make sure your packaging solutions run quickly and efficiently. At Crawford Packaging performance is not just our goal, it's our promise.

# Buy It Right

## Financing Program

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### What is Buy It Right?

Let your cost savings pay for your machine. The Buy It Right Program offers companies the ability to finance their equipment purchase over an extended period of time. The Buy It Right Program allows you to consolidate your equipment financing payments with the packaging material it uses. This allows businesses to avoid large capital costs.

### How Buy It Right Works

Working closely with your Packaging Specialist, you will develop a comprehensive packaging machine and materials plan.

#### The Packaging Material

Our Packaging Team will work with you to develop the estimated usage of your new packaging equipment over the length of your contract period. The packaging material purchases will form the basis for your financing plan payments.

#### The Packaging Equipment

We use the value of your equipment, and amortize the cost by distributing it across your forecasted packaging material use for the financing period.

#### Program Plan

Once your Buy It Right Program Plan development and packaging machine installation is complete, you are ready to begin packaging products. As you order additional packaging material the financed cost of your new packaging machine is reduced.



**No Capital Approvals**



**Conserve Cash**



**No Complications with  
Financing Institutions**



**Pay for Your New Equipment  
Through Automation Savings**





# Book your audit today!

Our team of Packaging Specialists will provide a complete audit of your entire packaging channel focused on:

- Cost Savings
- Labour Savings
- Productivity Improvement
- Load Integrity
- Environmental Solutions
- Maximized Efficiencies



Crawford Packaging

1-800-265-4993

[crawfordpackaging.com](http://crawfordpackaging.com)

