



Automate It!

REDUCE THE TIME IT TAKES TO
PACKAGE YOUR PRODUCT

Automate It!

'Automate It!' exists to achieve one simple goal: reduce inefficiencies in food packaging through innovative automation equipment and service.

By leveraging partnerships with industry-leading suppliers, **Automate It** supplies processors with unparalleled technology backed by dedicated support.

Innovation doesn't have to come at the cost of confusion — **Automate It** makes next-generation food packaging possible.

No two businesses are alike, which is why **Automate It** offers versatile, customized solutions that are uniquely tailored to your business' needs.

A highly trained and knowledgeable Packaging Specialist will work with you to find the exact equipment and consumables that will compliment and improve your operations.

There is no "one-size-fits-all" solution, which is why we're dedicated to a personalized experience.

Benefits



Increased Throughput



Reduced Product Loss



Reduced Material Waste



Reduced/Reallocated Labour



Reduced Downtime



Consistent Packaging





Adopting a new way of doing things is hard — that's why we do onboarding differently.

Automated Packaging

Transitioning to Automation

From the very start, we will work with you to develop a plan that suits your needs, budget, and timeline. Once a strategy is formed, you'll gain access to our dedicated service team that provides support throughout the entire equipment lifecycle.

We provide in-depth training and maintenance programs to guarantee success of your new automated packaging equipment.

- Equipment Placement
- Installation & Upgrades
- Training
- Preventative Maintenance

Top 3 Benefits of Automated Packaging



Reduced Labour Costs

Automated packaging allows for the reallocation of valuable labour to areas where it is needed most.



Increased Productivity

Automatic and semi-automatic solutions reduce downtime and increase packaging productivity.



Reduced Waste

Decrease excessive material consumption due to inefficient processes, damage, and human error.

Packaging Machines

Finding a way to incorporate several moving parts to the packaging process requires expertise and experience — two things that our Packaging Specialists have.

Food packaging is a complex and time-sensitive process. Automation uses a wide variety of equipment and products to make it happen.

With a team of highly trained specialists and world-class equipment partners, we deliver performance in food packaging. We work with you to understand the needs and requirements of your product's packaging.



Performance Guarantee

At Crawford Packaging we do not just sell, install and service turn-key packaging solutions. We are committed to maximizing performance by ensuring installations operate as promised.

We find the right packaging machines, products and services to make sure your packaging solutions run quickly and efficiently.

At Crawford Packaging performance is not just our goal, it's our promise.

Types of Machines

Depending on what you are packing, there are many machine options available. From flow wrappers to conveyors, our partnerships with international suppliers give us access to the best the industry has. Here are a few machines we offer:

Shrink Wrap Machines

Heat-sensitive film is an extremely versatile packaging option that provides excellent product containment. Shrink wrappers can be adapted for products of many sizes and shapes and will apply an even amount of heat for a reliable hold.

- Extremely Versatile
- Reduce Waste

Top Seal Machines

Top sealers, or tray sealers, apply plastic film lids to trays of varying sizes and shapes. Tray sealing is a sustainable packaging solution as it requires up to 25% less material than traditional methods.

- Reduce Consumption
- Fast Changeovers

Flow Wrap Machines

Flow wrap machines make a horizontal bag from a single roll of film. This method of packaging allows for quick, efficient, and consistent bagging that can be adapted for a variety of food products.

- Increase Throughput
- Easily Adjustable

Vertical Form Fill & Seal (VFFS)

Vertical form fill and seal equipment create plastic bags out of roll of film that is then filled with food product before being sealed. VFFS machines offers fast and accurate packaging for both solid and liquid food products.

- Accurate Product Distribution
- Consistent Throughput



Retail It!

Automation will revolutionize the way you pack, but even more savings can be unlocked with the right consumables. That's why we created the 'Retail It!' program.

You work hard to create a product and brand — we develop packaging that compliments, promotes, and protects it.

The right packaging can enhance the consumer buying experience and lead to purchase. Our team of industry experts know the ins and outs of food packaging. By incorporating best practices and implementing innovative technology and materials — we work with you to bring your vision to life.

How It Works

Our expertise in food packaging is backed by partnerships with the most innovative and dedicated suppliers in the industry.

Highly trained and knowledgeable Packaging Specialists work with you to create a custom package that delivers on product goals — at the lowest cost possible.



Increased Shelf Life



Reduced Consumption



Increased Food Safety



Increased Branding



Reduced Food Waste



Increased Speed to Market

Buy It Right

Financing Program

Payment Plans Catering to Your Business Needs

Buy It Right offers the ability to finance equipment purchases over an extended period of time. Avoid large capital costs by consolidating equipment payments with the packaging material it uses.

1. Packaging Material

The packaging material purchases will form the basis for your machine financing plan payments.

2. Packaging Equipment

We use the value of your equipment, and amortize the cost by distributing it across your forecasted usage.

3. Finance Plan

As you order additional packaging material the financed cost of your new packaging machine is reduced.



No Capital Approvals



Conserve Cash



Avoid Difficulty with Financial Institutions



Pay Through Automation Savings

Automation is a science,
we have the experts.

Contact us today to get started.

- Cost Savings
- Labour Savings
- Productivity Improvement
- Product Integrity
- Environmental Solutions
- Maximized Efficiencies