



Retail It!

OPTIMIZE YOUR
SHELF APPEAL

Retail It!

You work hard to create a product and brand — we develop packaging that compliments, promotes, and protects it.

The right packaging can enhance the consumer buying experience and lead to purchase. Our team of industry experts know the ins and outs of food packaging. By incorporating best practices and implementing innovative technology and materials — we work with you to bring your vision to life.

Whether it is a flexible, rigid, or a completely custom packaging application, our highly trained and knowledgeable Packaging Specialists work with you to create a package that delivers on product goals — at the lowest cost possible.

Our expertise in food packaging is backed by partnerships with the most innovative and dedicated suppliers in the industry.

Benefits



Increased Shelf Life



Reduced Consumption



Increased Food Safety



Increased Branding



Reduced Food Waste



Increased Speed to Market



Food Packaging

Our motto, "Performance is our promise" sums up our team's tireless dedication to becoming the best in the industry and work with you to provide packaging solutions that make a real difference.

We take the complex problem of food packaging and simplify it by leveraging the expertise of our Packaging Specialists. Crawford is proud to offer a full complement of packaging consumables, both direct and indirect. No matter your product's requirements, we'll tailor a solution that will revolutionize the way you pack — guaranteed.

Top 3 Benefits of Food Packaging



Increased Shelf Life

Food packaging protects from physical damage, light, air and temperature changes that can cause spoilage.



Increased Branding

Custom film and labels increase branding opportunities to promote brand loyalty.



Increased Food Safety

Food-safe films and containers minimize the risk of contamination and human contact with the product.

Types of Packaging

Flow Wrap

Simpler than bags and easier to pack, flow wrap is an excellent choice for loose food products that need to be grouped together.

Flow wrap uses a single roll of film to form a protective pouch that locks freshness in thanks to an airtight seal.

Top Seal

Top seal packaging is a method that involves sealing plastic film lids to trays of varying sizes and shapes.

Top seal film provides great marketing advantages for your company and brand.

Sustainable Materials

Crawford Packaging continues to be an industry leader in sustainable packaging. If you are looking for biodegradable, recyclable, or compostable solutions, talk to your packaging expert for the newest cutting-edge solutions.

Shrink Wrap

Whether wrapping individual or grouped products, shrink film can be used in a variety of ways for different product types.

Film is heated around the product for a skin-tight seal that effectively protects your product from damage.

Rigid Packaging

Safety is the top priority for rigid packaging. Plastic barriers keep products securely in place, while providing a layer of defense against deformation.

We supply a full line of clamshells, trays, and containers in a wide range of materials including PET, PS, and PP.



Custom Packaging

No two packages are alike — because no two packages can serve the same purpose.

If customized packaging is something your company is looking to explore, Crawford is fully equipped to partner with you.

Innovative thinking from our Packaging Specialists, combined with strategic relationships with top packaging manufacturers, opens the door for a unique package to take your products to market.

Printed Flow Wrap

Modified Atmosphere Packaging

Custom Top Seal Film

Unique Rigid Packaging

Tamper Evident Protection

Labels



Performance Guarantee

At Crawford Packaging we do not just sell, install and service turn-key packaging solutions. We are committed to maximizing performance by ensuring installations operate as promised.

We find the right packaging machines, products and services to make sure your packaging solutions run quickly and efficiently.

At Crawford Packaging performance is not just our goal, it's our promise.

Automate It!

'Automate It!' pairs consumables with innovative automation equipment and services to reduce inefficiencies in food packaging.

By leveraging partnerships with industry-leading suppliers, Automate It supplies processors with unparalleled technology backed by dedicated support.

Innovation doesn't have to come at the cost of confusion — Automate It makes next-generation food packaging possible.

How It Works

No two businesses are alike, which is why Automate It offers versatile, customized solutions that are uniquely tailored to your business' needs.

A highly trained and knowledgeable Packaging Specialist will work with you to find the exact equipment and consumables that will compliment and improve your operations.

There is no "one-size-fits-all" solution, which is why we're dedicated to a personalized experience.



Increased Throughput



Reduced Product Loss



Reduced Material Waste



Reduced/Reallocated Labour



Reduced Downtime



Consistent Packaging

Buy It Right

Financing Program

Payment Plans Catering to Your Business Needs

Buy It Right offers the ability to finance equipment purchases over an extended period of time. Avoid large capital costs by consolidating equipment payments with the packaging material it uses.

1. Packaging Material

The packaging material purchases will form the basis for your machine financing plan payments.

2. Packaging Equipment

We use the value of your equipment, and amortize the cost by distributing it across your forecasted usage.

3. Finance Plan

As you order additional packaging material the financed cost of your new packaging machine is reduced.



No Capital Approvals



Conserve Cash



Avoid Difficulty with Financial Institutions



Pay Through Automation Savings

Let's optimize your
shelf appeal.

Contact us today to get started.

- Cost Savings
- Labour Savings
- Productivity Improvement
- Product Integrity
- Environmental Solutions
- Maximized Efficiencies