



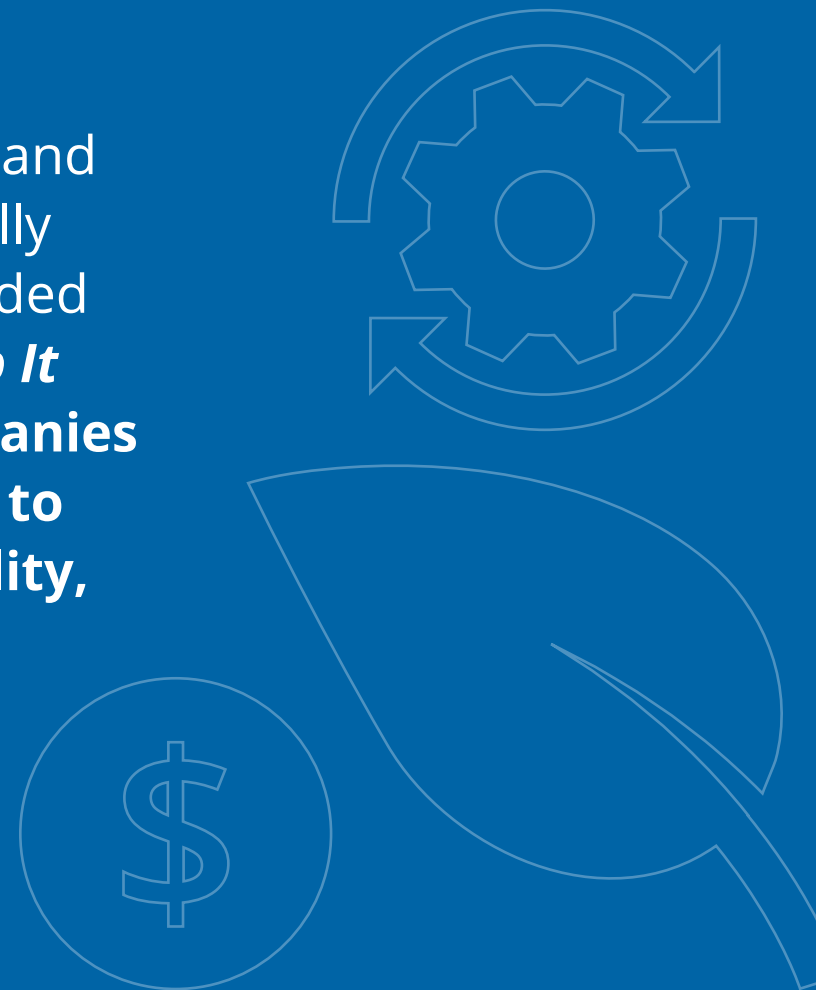
**Crawford
Packaging**

Sustainable Stretch Film Optimization

with Crawford's Wrap It Right Program

In today's fast-paced business environment, both efficiency and sustainability are paramount. Organizations, across various industries, constantly seek ways to reduce costs, optimize processes, and minimize their environmental footprint.

An often-overlooked area for potential savings and improvement is in secondary packaging, especially the use of stretch film for wrapping skids intended for transportation. **Crawford Packaging's *Wrap It Right Program* offers an opportunity for companies to optimize their use of stretch film, leading to significant cost savings, improved sustainability, and streamlined processes.**



Discover why your company should engage with Crawford's *Wrap It Right Program* and uncover the potential it holds for increased sustainability and significant cost savings.

Wrap It Right Program has been designed to optimize the utilization of stretch film and promote sustainability. It encompasses a comprehensive assessment of your current stretch wrap practices and equipment, pinpointing inefficiencies, and recommending improvements. **By optimizing your stretch film practices, you can achieve up to 30%* savings on your annual stretch film expenditures, all while minimizing your environmental footprint.**



* Based on Crawford historical data.

Achieve up to **30%** in cost savings.

"The *Wrap It Right Program* by Crawford Packaging aims to work closely with clients to review, audit, and refine their existing stretch film practices and equipment. The goal is to pinpoint inefficiencies and rectify them, leading to a standardized and optimized approach to stretch film usage."

YVONNE BUTLER

Sales Manager
Strategic Clients



Key Benefits of Engaging with the Wrap It Right Program



COST SAVINGS

By eliminating unnecessary usage and inefficiencies, companies can realize up to 30% savings on their annual stretch film costs.



INCREASED THROUGHPUT

A standardized and efficient wrapping process means faster and more consistent packaging, leading to increased productivity.



REDUCED FILM CONSUMPTION

Optimizing wrap settings and materials ensures that each package uses only the necessary amount of film, avoiding wastage.



IMPROVED COST PER SKID

By optimizing equipment and wrap settings, companies can achieve a lower cost per skid, directly impacting the bottom line.



REDUCED SHIPPING DAMAGES

Consistent wrapping standards result in a higher force applied to each load and ensure better load stability during transit. This not only reduces costly returns and product loss but also minimizes waste.



ENHANCED SUSTAINABILITY

Reduced stretch film usage not only cuts costs but also supports environmental responsibility by minimizing waste and overconsumption of film.

How Wrap It Right Works

Upon engagement, Crawford's Packaging Specialists will:



The Consequences of Inconsistent Standards

Overuse of Materials: Without a standardized procedure, companies may end up using more stretch wrap than needed, leading to unnecessary expenses and waste.

Variability in Packaging: Inconsistent wrapping can lead to uneven packaging, risking significant product damage and presenting an unprofessional image to customers.

Inefficiencies: Without optimized equipment and settings, the wrapping process can be slower and more labour-intensive.



In an era where sustainability and operational efficiency are paramount, optimizing your use of stretch film through Crawford's *Wrap It Right Program* is a proactive step toward achieving your financial and sustainability objectives.

Achieve up to 30% in cost savings with our *Wrap It Right Program*. Contact us at info@crawfordpackaging.com or 1-800-265-4783 to get started.

Discover more at crawfordpackaging.com/company/wrap-it-right/

ABOUT CRAWFORD PACKAGING

Established in 1963, Crawford Packaging is North America's leading resource for innovative packaging solutions, including packaging automation equipment, consumables, custom packaging products, and technical support. With locations in Canada, the US, and Mexico, Crawford serves a broad range of industries and organizations, from small start-ups to large-scale operations. The company leverages its knowledge-based culture to deliver best-in-class packaging solutions, enhancing the performance of businesses—one customer at a time.

