

Eliminating Hidden Waste with Wrap It Right

A Crawford Packaging Specialist consulted with a customer in the manufacturing sector about upgrading their stretch wrapping equipment due to increased production demands. After conducting a Wrap It Right audit, our Packaging Specialist advised optimizing the packaging process by shifting to a narrower film and using a specific stretch wrapper with an extended height. Upon implementing this solution, the manufacturer noted both a reduction in film waste and the elimination of excessive overhang atop the skid. Given the success, all four production lines were upgraded, leading to a 30% annual savings on stretch film.

Challenge

- Outdated stretch wrappers and incorrect stretch film usage.
- Excessive film consumption and overhang on skids.
- Belief in the necessity of overwrapping for load containment.

Solution

- Conducting a Wrap It Right audit to pinpoint inefficiencies in stretch wrapping practices and equipment.
- Standardizing load containment and stretch film practices.
- Shifting to a different stretch film more suitable for the customer's load types.
- Installing new stretch wrapping equipment with extended height.

Impact

- Reduced stretch film consumption and waste, leading to 30% annual savings.
- Enhanced load containment.
- Achieved quicker and more streamlined changeovers.
- Decreased labour requirements.
- Improved packaging performance and efficiency.
- Improved environmental footprint

 **30%** annual savings on stretch film

 **Reduced** consumption

 **Reduced** labour requirement

